



## **CSB Strategic Business Solutions PLLC**

### **PRIVACY POLICY**

By using the SBS website, visitors consent to the collection, storage, and use of information in accordance with this privacy statement. If a visitor does not wish to have your information collected, stored, or used as described in this Privacy Policy, a visitor may withdraw her/his consent by contacting the following representative at SBS ([chris.toomey@csb-sbs.com](mailto:chris.toomey@csb-sbs.com)).

SBS does not regularly collect personal information from visits to our website. A visitor may choose to provide personal information to SBS when signing up to receive email updates or similar marketing services from our website. In these situations, a visitor will provide her/his contact information (e.g., name, email address, telephone number, company, position, office address, etc.) to enable SBS to correspond with the person accordingly.

If a visitor requests a product, service, contact with an SBS representative, or marketing collateral, SBS will use the information which the visitor provides to fulfill the request. To help SBS fulfill the request, SBS may share information with others, including but not limited to, SBS Alliance Partners. In connection with any request for service or other marketing-related transaction, SBS may contact the visitor for additional or related marketing purposes.

SBS intends to protect a visitor's personal information and to maintain its quality. SBS endeavors to implement appropriate measures to help maintain visitor information securely and to maintain its quality. SBS may update and enhance information a visitor provides SBS through the website with information from other sources to ensure accuracy and to help SBS provide a better product and service.

It is possible that we will collect nonidentifiable information from visitors to the SBS website as well. We do this to improve customer service. We may employ various technologies including one referred to as an HTTP cookie. When a person visits a website, the website sends the "cookie" to the visitor's computer, which then stores it in a file located inside the visitor's web browser.

It is possible certain SBS website pages may employ cookies, sent by SBS or other parties. The purpose of the HTTP cookie is to gather information to better serve visitors when she/he return to the SBS website. Visitors can set their internet browser to notify them before they receive a cookie, giving a visitor the option to accept the cookie.

This Privacy Policy only applies to the SBS website. SBS may link to third party websites but makes no guarantees as to the privacy, functionality, or accuracy of any third-party website, including those of our Alliance Partners. SBS encourages users to review the privacy policies or statements of any website they visit.

Visitors to the SBS website site may also see information and documentation that may include embedded content from other websites. Please know that any content or tracking for the other website information embedded within content on the SBS website will perform the exact same way as if the visitor has visited that other website directly. Therefore, additional data collection about the visitor may occur, the website may employ HTTP cookies, embed other third-party tracking, and/or monitor the visitor's interaction with that embedded content, including tracking your interaction with the embedded content.

SBS will not sell, share, or distribute collected information to any third parties except as otherwise described in this statement. SBS may disclose collected information with appropriate parties when SBS, in its sole discretion, deems such disclosure necessary to comply with a legal requirement.

SBS efforts to comply with applicable terms that may apply to SBS, as promulgated by the General Data Protection Regulation (GDPR) (<https://gdpr.eu/>) and the California Consumer Privacy Act (CCPA) (<https://oag.ca.gov/privacy/ccpa>).

Users or individuals in the EU may exercise certain rights with regard to information collected by SBS as described in this privacy statement. These rights may include the rights of users in the EU to

- (1) Access their personally identifiable information,
- (2) In certain instances, rectify or erase their personally identifiable information,
- (3) In certain instances, restrict of the ways in which SBS is or may use personally identifiable information, and
- (4) In certain instances, have SBS transfer visitor personally identifiable information to another entity or organization that you specify.

To exercise any of these rights, a visitor may contact the following SBS representative:  
[chris.toomey@csb-sbs.com](mailto:chris.toomey@csb-sbs.com)

If SBS is subject to the CCPA, California residents may have the right, subject to certain exceptions defined in the CCPA and other applicable laws and regulations, to request SBS disclose certain information about SBS collection and use of the visitor's personal information over the past twelve months. If a California resident would like to exercise her/his rights to make an information access request or a deletion request, please contact the following SBS representative: [chris.toomey@csb-sbs.com](mailto:chris.toomey@csb-sbs.com)

To make any requests under this provision, please contact the following representative for this website:

**Christopher Toomey, Esq.**  
Director  
**CSB, Strategic Business Solutions, PLLC**  
1950 Waldorf Street NW | Suite 200  
Grand Rapids, MI 49544  
Office: **720-234-3154**  
[chris.toomey@CSB-SBS.com](mailto:chris.toomey@CSB-SBS.com)